

Planmeca's unique dental education concept takes over South East Asia



Planmeca Oy strengthened its position as the preferred university supplier of the dental field by signing a delivery agreement with the International Islamic University Malaysia (IIUM). In co-operation with the local distributor Amedix sdn. Bhd, Planmeca is equipping IIUM with 173 Planmeca Compact™ i dental units, one Planmeca Sovereign® dental unit along with three Planmeca ProMax® 3D imaging units, and seven digital Planmeca Intra™ and Planmeca ProSensor® intraoral imaging systems.



Since 2006, Planmeca's dental education concept has been chosen by more than twenty major dental institutions across the world. The success of the concept lies in intelligent product and system features that make operation and teaching in the large university clinics predictable and efficient according to university's specific needs.

Planmeca's system for instance pre-indicates maintenance routines and incorporates a centralised suction system and amalgam separators. Moreover, the software platform supports remote consultation between the students and the faculty as X-ray images can be sent for consultation. Although dental treatment tradition in the area favors hanging tube instrument delivery, IIUM chose Planmeca's units with over-the-patient delivery arms contributing to ergonomics and a hygienic work environment.

"In the Asian market, the competitive assets of Planmeca's dental equipment are superior design and simplicity of use, both promoting efficient workflow. We are happy that young professionals become predominant users of the latest technology and familiar with Planmeca's product philosophy in the early stage of their profession. These university deliveries are a fundamental part of our business," says **Mr Tuomas Lokki**, Vice President of Marketing and Sales at Planmeca Oy.

The agreement with IIUM is one of the first university deliveries in South East Asia. Planmeca's local distributor Amedix has years of experience of large delivery projects and is strongly present in the area supporting Malaysian dental professionals. The installations were completed in November 2011. ■